

Win More Customers. Delight More Customers.

Qiigo and Listen360 have joined forces to offer the ultimate customer engagement and digital marketing platform for real estate.

For brokerages committed to being the #1 choice in their market, Qiigo and Listen360 provide a 360 solution for winning high-value, loyal customers. Qiigo's full service digital marketing solution gets new leads in the door while Listen360 keeps a pulse on the customer experience, turning those leads into loyal advocates of the brand. Together, Listen360 + Qiigo help brokers outperform competitors by making the most of every customer touchpoint.

Every Touchpoint Matters.

Qiigo and Listen360 help brokers, teams, and agents connect with their clients - from the initial impression you make on a potential lead to the everlasting impression you leave on every consumer you touch.



Win More Customers. Local Marketing for Real Estate Brokers

Qiigo is dedicated to making digital marketing easy and effective for real estate brokers, teams, and agents. Our core digital solutions fuel business results by increasing local brand awareness and lead generation. It is a blend of our tools, our team, and our approach that allows your brand to see tangible, lasting results across your local marketing efforts.

• Paid Search

Target prospective clients in and around your service area with highly customized keyword strategies designed to increase site traffic and lead volume.

• Programmatic Display

Keep your brokerage top of mind with programmatic ads. Reinforce brand awareness and drive high-intent prospects to your site.

• Social Media

Engage social audiences on Facebook, Instagram, and other social programs with paid and organic strategies, location-based targeting, and custom content development.

• Campaign Performance Dashboard

View detailed campaign performance reporting (e.g. impressions, cost per click, cost per lead, call tracking, etc.) in real-time across all channels.



Delight More Customers. NPS Feedback & Reviews

Listen360 helps more than 40,000 businesses gather real-time customer feedback and drive 5-star online reviews. Our strategically-timed surveys provide the insight necessary for brokers to address client issues, coach teams and agents, improve operations, and stand out in search results.

• Net Promoter Survey

A simple, two-question survey is sent to clients via email or SMS after a close to gauge their experience with your team. Responses are available immediately, prompting any necessary follow-up.

• Glowing Reviews

Happy clients are automatically invited to post public reviews on sites like Google, Zillow, NextDoor, and Realtor.com to boost credibility, star ratings, and reputation for agents and brokers.

• Voice of the Customer Analytics

Key trends and topics that most significantly impact the client experience are automatically identified to inform strategic improvements.

• Hierarchical Reporting

Dashboards for individual agents, teams, offices, and for the brokerage overall allow each team member to focus on the next best step to drive client loyalty.